



Movie & Meal Deals

Couple your meal offering with a night out at the movies, then add some dedicated advertising and you have yourself a really valuable package to drive your business.



*"Dinner and a show!
What more could
one want?"*

MOVIE MEAL

Why advertise with Cinema?

★ Direct marketing to our Social Media network

Over 12,000 users strong, marketed directly using Facebook & Instagram targeted advertising methods.

★ Feature on the Cinema Website

As the only cinema in Ballarat, our new website has 4,500 daily users. The new Movie Meal section features blocks and dedicated pages just for your offer!

★ Add extra value to your Meal Offers

Our Movie Meal offers have been wildly popular, the people of Ballarat love being able to bundle an entire night out!

★ Leverage for your marketing purposes

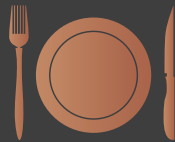
Tie your marketing in with a film release to really boost uptake, especially in those

Movie Meal Advertising Packages

All prices include GST

Classic Package

\$2,400.00 p/a



★★★

The classic package for Movie Meal Deals

- ★ 150 Branded Movie Money with your logo (issued quarterly over 12 months)
- ★ Advertising Feature in the Movie Meal section of the Regent Cinemas website.
- ★ Dedicated offer page on Regent Cinemas Website
- ★ 1 paid ad campaign on Regent Cinemas facebook page dedicated to your offer.
- ★ 30 Day payment terms
- ★ PLUS bonus offer of **10% discount** off any screen advertising package.
- ★ Additional tickets can be purchased during your contract. \$10.50 each.

Premium Package

\$3,300.00 p/a



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Add more to your offer with the premium package.

- ★ 250 Branded Movie Money with your logo (issued quarterly over 12 months)
- ★ Advertising Feature in the Movie Meal section of the Regent Cinemas website.
- ★ Dedicated offer page on Regent Cinemas Website
- ★ 2 paid ad campaigns on Regent Cinemas facebook page dedicated to your offer.
- ★ 30 Day payment terms
- ★ PLUS bonus offer of **15% discount** off any screen advertising package.
- ★ Additional tickets can be purchased during your contract. \$10.00 each.

Gold Package

\$5,100.00 p/a



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Ultimate advertising for your Movie Meal Deal with our gold package

- ★ 500 Branded Movie Money with your logo (issued quarterly over 12 months)
- ★ Advertising Feature in the Movie Meal section of the Regent Cinemas website.
- ★ Dedicated offer page on Regent Cinemas Website
- ★ 3 paid ad campaigns on Regent Cinemas facebook page dedicated to your offer.
- ★ Ability to purchase your package through our online store.
- ★ Monthly payment terms
- ★ PLUS bonus offer of **25% discount** off any screen advertising package.
- ★ Additional tickets can be purchased during your contract. \$8.50 each.

For Booking and Enquiries

CORPORATE SALES CONTACT

John Bourke **Nicole Bartlett**
Ph: 03 5330 5540 Ph: 03 5330 5530
E: fundraising@regentballarat.com.au

www.regentcorporate.com.au
visit our website for package information and enquiries